



03-27-2018

### **Ring wants to help reduce crime and increase safety in Doral, FL**

Ring is excited to propose a solution to the City of Doral and Doral PD (DPD) to help prevent crimes and assist in investigations in your community. In an effort to reduce local crime and make Doral neighborhoods safer, Ring is proposing to partner with Doral PD to implement home security and crime prevention programs. These programs will include training and support.

#### **Program Description**

Doral PD enters into a partnership with Ring to leverage the Ring Neighborhoods platform to make Doral neighborhoods safer.

- The Ring Neighborhoods platform is a digital neighborhood watch that both law enforcement and the public can access, free of charge. The public can access it by downloading the free Ring app through the Apple app store and Google play store.
- The app allows Ring Neighbors to share and comment on real time crime and safety events in their neighborhood. There are already more than 1,300 Doral residents using the app.
- As part of the program, DPD will:
  - Monitor critical crime and safety events that are posted in the app
  - Post critical incidents that the public should be aware of into the app
  - Work with Ring to encourage community members to engage with the Ring Neighborhoods
  - Start a 90-day trial with a donation of 20 Ring Doorbells and Spotlight Cameras

#### **Responsibilities**

##### **Ring Will:**

- Make the Ring app available to Doral residents free of charge. As part of the program Doral residents will actually earn \$10 in Ring Credits when they invite a neighbor who downloads the app, and earn \$10 in Ring Credits when they download the app based on an invite from either DPD or an existing Ring app neighbor.
- Donate 20 cameras and yard signs to DPD to be used for any purpose upon commencement of a partnership with additional donations over the course of the partnership based on engagement in the program and platform.
- Make the Ring Neighborhoods Portal available to DPD, free of charge, including support and training for DPD employees.
- Work with DPD to obtain 911/CAD incidents/call logs and publish the relevant incidents in the Neighborhoods Feed based on terms agreed with DPD.
- Offer to subsidize cameras, should DPD and/or the city choose to pursue optionally in the future. As part of this option for DPD, Ring will match a DPD or city subsidy at the \$100 level (\$50 each) on programs up to \$50,000. For programs in excess of \$50,000, Ring will match DPD subsidies up to \$150 (\$75 each).

**DPD will:**

- o Engage the Doral community with outreach efforts on the platform to encourage adoption of the platform/app.
- o Identify select areas for donation cameras in partnership with Ring that are accumulated through the app download program to maximize community benefit.
- o Maintain appropriate access controls for DPD employees to use the portal.
- o Make data related to BPD 911/CAD incidents/call logs available to Ring on a mutually agreed basis.
- o Have the option, but no obligation, to engage in a subsidized camera program at a future date.

**Term**

Doral's participation in the program shall commence upon Doral's acceptance of these program terms. Either party may terminate Doral's participation in the program with a 7-day written notice to the other party. The Ring Neighborhoods Portal will be available to DPD by April 23rd.

**Press Release**

The parties shall agree to a joint press release to be mutually agreed upon by the parties.

**Compensation**

At no point shall either party receive compensation from each other as a result of this program.

**RING, INC.**

\_\_\_\_\_  
Date

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

\_\_\_\_\_  
Address

[Agency]   
\_\_\_\_\_  
Program Sponsor

3-27-18  
Date

Chief of Police  
Title